

Space, Visibility, and Community: Student Voices and Initiatives Toward a Public Narrative

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SOCIOL 1130: Student Leadership and Service in Higher Education

Blueprint of Action



Recommendations on how to implement Mexican students' voices to create visibility on college campuses, and acquire support from the institution based on data from expert and empirical interviews, as well as literature on creativity and on the Latinx experience in higher education

1. Preserving Traditions Through On-Air Radio Broadcasting:

“Challenges that still persist: getting recognition for the fact that we are one of the oldest organizations on campus, especially affinity groups on campus. We got to work a little harder, and push a little more as the years go by.” —Leo Barrera ‘24



- As a member of WHRB, I can leverage this resource to put RAZA's name on live radio, while simultaneously sharing a piece of our culture with the world.
- Members of RAZA can work to ensure that the organization revives the "Cinco de Mayo" live show tradition, making it a recurring affair every reading period and promoting the broadcast on our social media platforms.
- Highlight and uplift smaller and upcoming Mexican artists on weekly live air times.
- Promote RAZA's upcoming events on live air, encouraging students to attend our events and/or support our cultural fundraisers.

2. Expanding the “Monthly Digest,” Creating a Physical Version

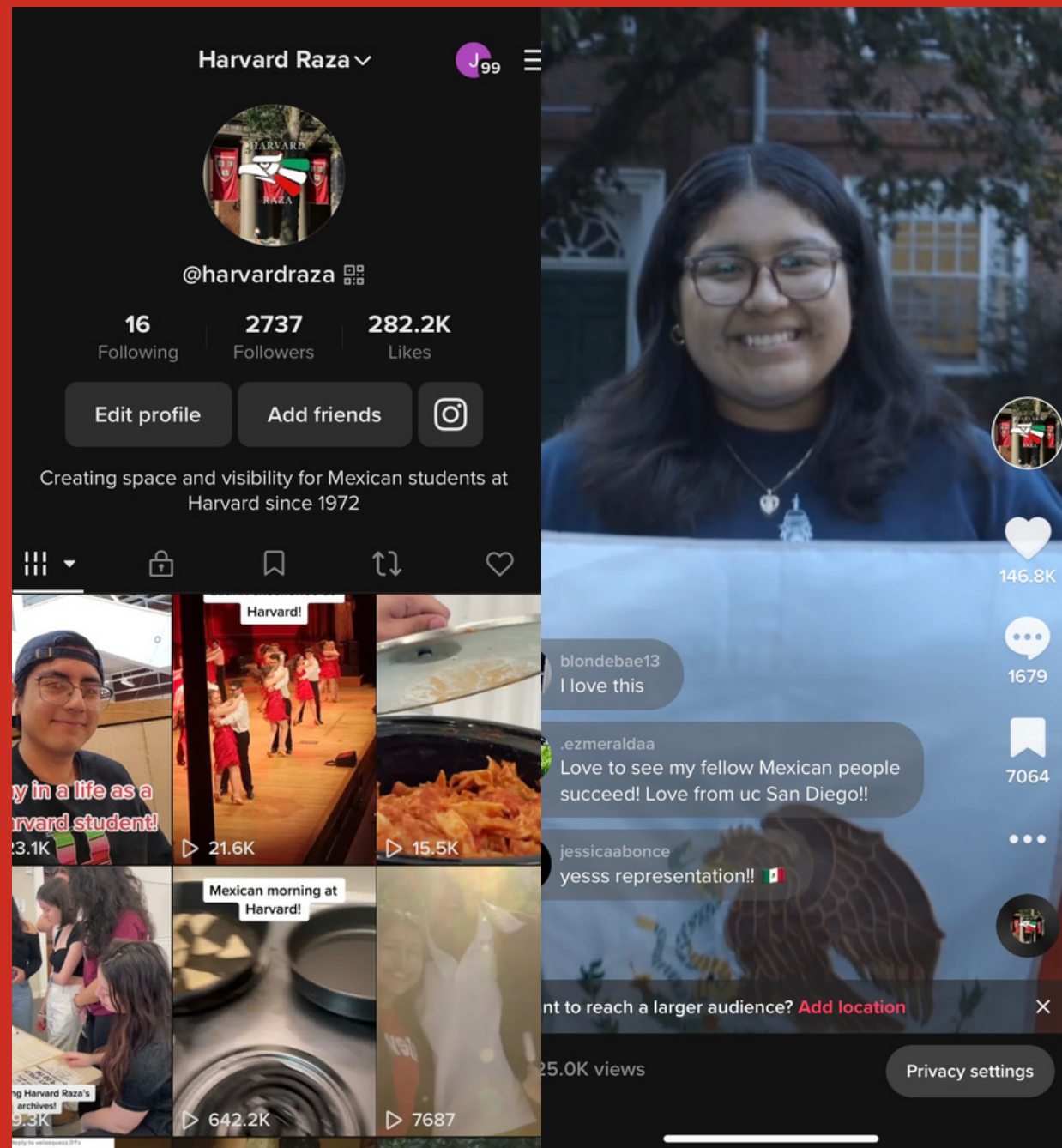
“You do not have sufficient visibility. I do not feel that presence. I do not know where the narrative is. It would be really nice to have a publication to have Latinx students promote writing in Spanish. It would be an incredible project, and I think RAZA can do it.” —Dr. María Luisa Parra



- Diversify the experiences in our student spotlights: highlighting first-years, incoming first-years, and include reflections from current students, especially graduating seniors. Highlight public service opportunities to support Cambridge and Boston's Latinx communities.
- Make the newsletter more interactive: create submission opportunities for art; goings-on in students professional, personal, and academic lives; and suggestions.
- Spotlight students' experiences with our events, including testimonials and suggestions.
- **MAKE THIS A MAGAZINE!**

3. Mexican Content on TikTok: @harvardraza:

“Even when it comes to things like using our social media platforms and individuals sharing our posts, people who are not Mexican see that there is this community on campus through the sharing of [Instagram] stories. It lets prospective students who are Mexican see a slice of themselves through an organization like RAZA when we post TikToks and talk about that experience of being Mexican at Harvard.” —Anapaula Barba ‘25



- Show real-life experiences of Mexican students at Harvard (e.g., “a day in my life”).
- Highlight Harvard's existing support systems for Mexican students and students from disadvantaged backgrounds.
- Show students’ lives outside of the classroom (what are Mexican Harvard students up to on the day-to-day?).